



2025 ANNUAL IMPACT REPORT

BUILDING LEADERS. STRENGTHENING COMMUNITIES. SHAPING THE FUTURE.

The impact of Scouting across Scouting Arizona, Grand Canyon Council in 2025—showcasing our strategic focus, the value of Scouting, and the measurable outcomes made possible by our Scouts, volunteers, and supporters.





MISSION STATEMENT

The mission of Grand Canyon Council is to strengthen and expand Scouting in Arizona by building strong units, empowering leaders, and delivering programs and camps that enrich the local Scouting experience.

VISION STATEMENT

Together, volunteer and professional Scouters create an environment where every young person can discover their path, live the ideals of the Scout Oath, Law, and Motto, and grow into the best version of themselves.

ABOUT SCOUTING ARIZONA, GRAND CANYON COUNCIL

Scouting America charters the Grand Canyon Council to serve local organizations and youth. With the support of professional staff and volunteers, the Council delivers programs that build character, foster citizenship, and encourage personal growth. Services—from leader training and advancement support to camping and volunteer recognition—ensure safe, meaningful, and impactful Scouting experiences in every community.



Scan to Learn About
Our Strategic Plan.



THE SCOUT OATH AND LAW

PLATFORM

1

The Scout Oath and Law are the foundations for everything we do.

- The Scout Oath and Law are visible or recited in all meetings, activities, and events.
- Organizational decisions are based on the values of the Scout Oath and Law.

Scout Oath

On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

Scout Law

A Scout is: trustworthy, loyal, helpful, friendly, courteous, kind, obedient, cheerful, thrifty, brave, clean, and reverent.

Scout Motto

Be Prepared.®



COMMITMENT TO SAFETY & INCLUSION

PLATFORM

2

Parents trust that our programs are safe.

- All registered volunteers and staff complete Safeguarding Youth Training and pass a criminal background check.
- Ongoing training ensures every program meets the highest safety standards.

Through traditional and innovative programs—supported by strong community partnerships—Scouting is growing both the number and diversity of Scouts we serve.

- Inclusive programs are designed to meet the needs of underserved communities and today's diverse families.
- We cultivate community partnerships that expand membership and program opportunities.

Scouting is embraced by our communities.

We enhance our branding and positive community perception by sharing the Scouting story through:

- Strategic partnerships
- Community visibility
- Media exposure
- Recruitment and leadership development opportunities



THE GREAT OUTDOORS, MADE SAFE & FUN

PLATFORM

3

We are a leader in providing high-quality outdoor programs for youth. Scouting America camp standards & ongoing training ensure safe experiences.

Outdoor adventure is a core part of Scouting, with:

- A majority of youth members participate in outdoor activities.
- Outdoor experiences are offered at every program level.

Our council properties support our mission & provide engaging outdoor adventures. Each property we operate:

- Serves a defined Scouting purpose.
- Meets Scouting America camp standards.



DEDICATED VOLUNTEERS & STAFF WHO INSPIRE

PLATFORM

4

Our programs are guided by skilled and dedicated volunteers at every level.

- Parents and community members are motivated to participate in our programs.
- Volunteer roles are well-defined and designed for today's volunteers.
- Succession plans are in place for units, community service areas, council committees, and council officer leadership.

Our Council maintains a staff of skilled and highly qualified professionals.

- Staff needs are aligned with the programs offered.
- Open positions are filled quickly through targeted recruitment.
- Staff are supported and retained through development, training, and fair compensation.



SUSTAINABLE SUPPORT, & LASTING IMPACT

PLATFORM

5

We maintain strong fiscal practices and grow the financial support needed to sustain high-quality Scouting programs.

- We pursue transparent financial stewardship that builds trust with families, volunteers, and donors.
- Development strategies focus on expanding philanthropic support and diversifying revenue streams.

Through these efforts, we ensure resources are available to maintain and enhance programs, properties, and opportunities for youth across Arizona.



CUB SCOUTS

Cub Scouts, for boys and girls K–5, builds leadership, citizenship, and personal fitness through fun, family-involved activities.



SCOUTS BSA

Scouts BSA, ages 11–17, builds outdoor skills, confidence, and leadership through youth-led, service-focused activities.



EXPLORING

Exploring, ages 10–20, connects youth with mentors and community organizations to explore careers and discover their future paths.



VENTURING

Venturing, ages 14–20, is a youth-led program offering leadership, mentorship, and challenging, high-adventure activities in a supportive environment.



Stay Connected — Join Our Alumni Association by Scanning the QR Code.

THE VALUE OF SCOUTING

Research conducted by Harris Interactive and Tufts University shows:

TRUSTWORTHY: 75% of Scouts agree that Scouting has taught them to always be honest and to be a leader.

LOYAL: 88% of Scouts feel proud to live in the USA and 80% say spending time with family is important to them.

HELPFUL: 80% of Scouts believe that helping others should come before their own self-interest.

FRIENDLY: 80% of Scouts say that Scouting has taught them to treat others with respect and 78% to get along with others.

COURTEOUS: 87% of Scouts believe older people should be treated with respect.

KIND: 78% of Scouts say that Scouting has taught them to care for other people.

OBEYENT: 84% of Scouts would inform a teacher or parent of a classmate's potentially harmful actions.

CHEERFUL: Those who were Scouts as youth are generally more satisfied with their personal lives and their jobs.

THRIFTY: 82% of Scouts say that saving money for the future is a priority.

BRAVE: 80% of Scouts say that Scouting has increased their confidence, and 51% rate their self-confidence as excellent.

CLEAN: 95% of tenured Scouts say that Scouting developed a habit to take better care of the environment.

REVERENT: 83% of those who were Scouts for five or more years say attending religious services as a family is very important.

THE IMPACT OF SCOUTING IN 2025

75,600+

HOURS OF SCOUT-LED SERVICE

5,045

YOUTH SERVED

In 2025, the **Grand Canyon Council** served over 5,045 youth, supporting their growth into confident, capable, and caring individuals through impactful Scouting experiences.

Prepared. For Life.®

8,665

MERIT BADGES EARNED

Scouts earned 8,665 Merit Badges, learning new skills and advancing in their Scouting journey.

2,799

ADULT VOLUNTEERS

148+ adult volunteers completed **Outdoor Leader Skills training** to safely lead youth outdoors.



2,400+

SCOUTS ATTENDED SUMMER CAMP

Over 2,799 adult volunteers served youth as mentors and leaders.

More than 2,400 Scouts attended summer camp, where they experienced traditional outdoor adventures like hiking, climbing, archery, and canoeing. These camps build resilience, confidence, and lifelong memories in a safe, fun, and supportive environment.

272

NEW EAGLE SCOUTS

272 Scouts achieved Scouting's highest rank, demonstrating leadership, service, and dedication.

Scouting Arizona

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“Scouting gives me the independence to take care of myself. Pitching a tent, cooking a meal, and being able to thrive on my own is incredibly freeing.”

Bella, Life Scout

Scan to learn more and hear the stories of our Scouts of the Year!

